

MIKE TERRY

I have worked in the creative sector for over 15 years. I bring a diverse skillset from my background in journalism, administration of a graduate level university arts program and producer for a world renowned composer.

PROFESSIONAL EXPERIENCE

2018 – 2020

STUDIO RICHTER MAHR LTD.

Oxfordshire, United Kingdom

Online & Visuals Producer

THE ROLE

Create and design visual content for online, broadcast and print promotion of composer Max Richter and creative partner Yulia Mahr.

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Manage social media accounts, website, and digital streaming platforms while communicating and scheduling product roll outs, live events, and production schedules with record labels, venues, and art and culture institutions on behalf of studio artists.

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Create, execute, and provide performance reports on promotional campaigns across online, broadcast and direct to consumer platforms for studio products, initiatives, collaborations and live events.

ACCOMPLISHMENTS

Created and maintained ongoing campaigns since 2015 resulting in Max Richter being one of the highest streamed contemporary classical artists in the world.

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Promoted and assisted in producing the longest continuous musical broadcast in history by partnering with the BBC in London at the Wellcome Collection in 2015.

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Assisted in the promotion (visual asset creation and campaign creation) of 3 solo albums, 10 film / TV scores, 5 major music videos, and dozens of sold-out live international performances of composer Max Richter.

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Assisted in the 2020 release VOICES hitting Top 40 in the UK Music Charts and #1 in the US Classical Charts

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Involved in planning, production and promotion of the full-length documentary 'Max Richter's SLEEP' that premiered Sundance in 2020.

EDUCATION

2013

Freie Universität - Berlin, Germany

Master of Arts

Visual & Media Anthropology

2010

University of Utah, U.S.A.

Bachelor of Arts

Mass Communication

CONTACT

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PORTFOLIO

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2015 – 2018

FREIE UNIVERSITÄT BERLIN

– INSTITUTE FOR SOCIAL AND CULTURAL ANTHROPOLOGY

Berlin, Germany

MA Course Administrator / Research Associate & Lecturer / MA Degree in Visual & Media Anthropology

THE ROLE

Served on the annual selection committee for incoming masters students, supported senior professors during in-house, workshop, and online e-learning courses.

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Worked closely with university registrar and finance office on budgetary matters pertaining to running and advertising the course.

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Developed and lectured MA level courses in visual and cultural anthropology.

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Created visual assets and promotional campaigns on social media and broadcast media for the acquisition of new students each year.

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Assisted potential and existing students with matriculation process, academic coursework, thesis development and submission, and financing.

PROFESSIONAL EXPERIENCE *continued*

(FREIE UNIVERSITÄT BERLIN *Continued*)

ACCOMPLISHMENTS

- As co-editor, published 3 issues of reviewed open-access academic journals (Journal of Visual and Media Anthropology. ISSN: 2366-4975) and volume (Digital Environments ISBN: 978-3-8376-3497-6)
- Partnered with established art galleries in Berlin to produce and co-curate annual master's thesis exhibitions (2014-2018).
- Partnered with the national German Research Foundation (DFG) in 2017 during their annual conference to exhibit MA student thesis work in an exhibition for wider exposure to visiting scholars and potential graduate students.
- Developed and lectured the MA course Space and Place which examines visual strategies for the representation of human connections to the built and natural environments.
- Lectured in the MA course Digital Anthropology and organized an annual film festival of course work from 2015-2018.
- Represented the MA course at Paris Photo in 2017 to encourage collaboration for course to be involved with Carte Blanche annual European-wide student photography competition.
- Produced and directed video commercial for study program for online and broadcast mediums.
- Trained for high competency in e-learning platforms.

2011 – 2018

MIKE TERRY PHOTO

Berlin, Germany

Freelance Photographer & Video D.O.P.

THE ROLE

Still and video image producer for editorial, fashion, music and theatre opera productions and organisations.

ACCOMPLISHMENTS

Awarded the Fine Arts, Music, Architecture & Dance Graduate Grant (2011-13) by the German Academic Exchange Service (DAAD)

Anna Karenina - Theater Bremen – Bremen, Germany

(2015) D.O.P. for film element in opera production directed by Armin Petras and Rebecca Bach.

Hals der Giraffe - Maxim Gorki Theater – Berlin, Germany

(2013) D.O.P. for film element in theatre production directed by Rebecca Bach.

Demenz, Depression, und Revolution - Maxim Gorki Theater – Berlin, Germany

(2013) D.O.P. for film element in theatre production directed by Armin Petras and Rebecca Bach

Bahnwärter Thiel - Maxim Gorki Theater – Berlin, Germany

(2013) D.O.P. for film element in theatre production directed by Armin Petras and Rebecca Bach

Berlin Brigade 2013

Group exhibition – Freie Universität Berlin

Photographic and Collage Works 2018

Solo exhibition - Helios, Galerie De Artă -Timișoara, Romania

2016 – 2018

F16 SCHULE FÜR FOTOGRAFIE (School for Photography)

Berlin, Germany

Photography Lecturer

THE ROLE

Lectured courses in reportage, commercial, fashion, and fine art photography at a federally recognised arts and vocational school.

PROFESSIONAL EXPERIENCE *continued*

(F16 SCHULE FÜR FOTOGRAFIE *Continued*)

ACCOMPLISHMENTS

- Developed and lectured course in Photojournalism
- Developed and lectured course in Photography in Context
- Assisted in collaboration with bi-annual European Month of Photography, to exhibit student work as part of the month-long and city-wide photography festival to increase visibility of school.

SKILLS

Extensive experience with
Final Cut Pro
Adobe Creative Suite
Microsoft Office
Wordpress, CMS and basic HTML

All Major Social Media Platforms
Facebook
Twitter
Instagram
YouTube
Spotify for Artists
Apple Music for Artists
Soundcloud
Mailchimp
Shopify

LANGUAGES

Native English and German
speaker

REFERENCES

Rebecca Drake-Brockman
Studio Manager, *Studio Richter*
Mahr Ltd.
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Prof. Dr. Undine Frömming
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and Media Anthropology, *Freie*
Universität Berlin
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2014 – 2016

STUDIO RICHTER MAHR LTD.
Berlin, Germany

Press & Social Media Manager

THE ROLE

Acquired and organised press and public relation requests for composer Max Richter. Produced visual assets and visual branding strategies while maintaining and building up social media platforms.

Liaised closely with record label. Produced and maintained studio audio/visual archive.

ACCOMPLISHMENTS

Brought Max Richter into new areas of social media and online promotion

- Oversaw development and implementation of new website.

2012

BETHAN HUWS STUDIO
Berlin, Germany

Studio Archivist

Digitised, edited the Welsh artist's photographic archive and catalogue as well as various studio assistant tasks.

2005-2011

DESERET NEWS / KSL NEWS TV
Salt Lake City, Utah - USA

Photojournalist & Multi-Media Producer

THE ROLE

Provided photographs and multi-media content for daily state and national news coverage. Consistently met deadlines in high stress situations involving coverage of natural disasters, crime / emergencies, sports, politics and in-depth features both stateside and internationally.

ACCOMPLISHMENTS

Led implementation of multi-media platform by working with website developers and photo-editing staff.

- Provided photography and reporting staff with audio / video technical training.
- Completed a 7 month internship as photo-editor while a member of the photojournalism staff.
- Produced 2 long-form photo-reportage essays on the aftermath of the 2010 earthquake in Haiti.
- Produced photographic essay for Sigma Delta Chi award winning 'Danger From Below' an investigative feature on cancer clusters related to local mining operations.

AWARDS

- Deseret Publishing's Mark E. Petersen Excellence in Journalism Award for Visuals (2010)
- Best of the West Photo Competition (2009) First Place Sports Photo
- AP Association of Idaho/Utah/Spokane (2009) Portfolio of the Year
- National Press Photographer's Association Photos of the Year (2009) Third Place Sports Essay
- AP Managing Editors Association (2007) National Photo of the Year
- Editor & Publisher Magazine (2007) National Photo of the Year